FAMILY BUSINESS AND
ENTREPRENEURSHIP MAJOR

Substantial research suggests entrepreneurial and family ventures are major contributors to economic and employment growth and represent nearly 50 percent of U.S. gross domestic product. Entrepreneurial and family ventures face many hurdles in achieving success and long-term growth. The major in Family Business and Entrepreneurship is designed to provide students with the tools, theory, and practical knowledge required to launch new ventures and function within a family business environment. Students may also minor in Family Business and Entrepreneurship in support of other academic pursuits. The minor is appropriate for both Haub School of Business and Arts and Science majors alike.

Learning Goals and Objectives

Goal 1: Communication - Students will communicate effectively through written and oral modes of expression across academic, professional, and social contexts using appropriate technology

Goal 2: Critical Thinking and Inquiry – Students will think critically and construct reasoned arguments to support their positions using skills appropriate to the context, such as deductive reasoning, scientific inquiry, quantitative reasoning, aesthetic judgment, or critical examination of form, style, content and meaning.

Goal 3: Ethics, Social Justice, and Ignatian Values – Students will assess ethical issues and social justice within the framework of Ignatian values and will articulate theoretically informed responses to these issues.

Goal 4: Diversity - Students will engage respectfully, in a local and global context, with diverse human beliefs, abilities, experiences, identities, or cultures

Goal 5: Discipline or Program Specific Competencies - Students will acquire the essential knowledge and skills to succeed and make well-reasoned judgments personally, professionally, within the field of Family Business and Entrepreneurship.

The traditional undergraduate programs include 40 courses distributed across three components: A General Education component divided into Signature Courses, Variable Courses, and an Integrative Learning requirement; a Major and Divisional component; and Free Electives. In addition to course requirements as specified in each area, students must complete one certified course in each of the following overlay areas:

1. Diversity, Globalization or Non-western Area Studies,
2. Ethics Intensive, and
3. Writing Intensive. Overlay requirements are part of the forty-course requirement.

General Education Signature Courses

See this page about Signature courses (https://academiccatalog.sju.edu/curricula/#signature). Six courses

General Education Variable Courses

See this page about Variable courses (https://academiccatalog.sju.edu/curricula/#variable). Six to Nine courses

NOTES:

1. Check the current Academic Catalog for any pre-requisites to the courses. You are responsible to complete any necessary pre-requisites.
2. Check the Course Schedule for overlays as many ILCs are approved overlay courses.
3. Check with the appropriate department for course scheduling as not all courses are offered every semester.

General Education Overlays

See this page about Overlays (https://academiccatalog.sju.edu/curricula/#overlay).

General Education Integrative Learning Component

See this page about Integrative Learning Component (https://academiccatalog.sju.edu/curricula/#integrative-learning). Three courses:

NOTE: In no case may an ILC course be double counted towards completing other requirements of the Family Business and Entrepreneurship major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECN 102</td>
<td>Introductory Economics Macro</td>
<td>3</td>
</tr>
<tr>
<td>ECN 321</td>
<td>International Trade</td>
<td></td>
</tr>
<tr>
<td>ECN 322</td>
<td>International Macroeconomics</td>
<td></td>
</tr>
<tr>
<td>ECN 330</td>
<td>Economics of Labor</td>
<td></td>
</tr>
<tr>
<td>ECN 360</td>
<td>Industrial Organization</td>
<td></td>
</tr>
<tr>
<td>ECN 370</td>
<td>Economic Development</td>
<td></td>
</tr>
<tr>
<td>ECN 375</td>
<td>Environmental Economics</td>
<td></td>
</tr>
<tr>
<td>ECN 390</td>
<td>The Economics of Healthcare</td>
<td></td>
</tr>
<tr>
<td>ECN 410</td>
<td>Econometrics</td>
<td></td>
</tr>
<tr>
<td>ECN 415</td>
<td>Economic Forecasting</td>
<td></td>
</tr>
<tr>
<td>ECN 430</td>
<td>Modern Economic Systems</td>
<td></td>
</tr>
<tr>
<td>ECN 445</td>
<td>Econ of Multinat Enterprises</td>
<td></td>
</tr>
<tr>
<td>ECN 460</td>
<td>African Economies</td>
<td></td>
</tr>
<tr>
<td>ECN 477</td>
<td>Chinese Economics</td>
<td></td>
</tr>
<tr>
<td>ECN 480</td>
<td>Econ of Poverty &amp; Income Dist</td>
<td></td>
</tr>
<tr>
<td>ECN 485</td>
<td>Econ of Migration &amp; Immigratn</td>
<td></td>
</tr>
</tbody>
</table>

English

ENG 206 | Public Speaking & Presentation               |       |
ENG 263 | Writing for Organizations                   |       |

Environmental Science

ENV 102 | Environ Theory & Ethics Sem                 |       |

Interdisciplinary Health Services Courses

IHS 211 | HlthCareSystem/ Responsibility              |       |

Philosophy

PHL 316 | Food and Justice                            |       |
PHL 326 | Philosophy of Sports                        |       |

Political Science

POL 111 | Intro to American Politics                  |       |
POL 113  Intro to Comparative Politics
POL 115  Intro to Global Politics
POL 117  Intro to Political Thought
POL 308  American Political Institution
POL 309  Advising the Presidency
POL 311  Const Law:Rights & Civil Lib
POL 313  Public Policy
POL 323  Women and American Politics
POL 324  Race & Ethnic Politics in U.S.
POL 326  Protesting Inequality
POL 327  Environmental Politics in Am
POL 331  Latin American Politics
POL 333  Asian Democ at the Crossroads
POL 334  Russian Politics
POL 338  Democracy: Perspect from Rome
POL 367  Ethics in Internation Affairs
POL 368  Women, Gender & World Politics

Psychology
PSY 100  Introductory Psychology
PSY 123  Psychology of Men and Women
PSY 200  Personality Psychology
PSY 212  Multicultural Psychology
PSY 230  Social Psychology
PSY 235  Psychology of Gender

Sociology
SOC 101  Intro to Sociology
SOC 102  Social Problems
SOC 205  Ethnic & Minority Relations
SOC 208  Sociology of Gender
SOC 211  Classical Sociological Theory
SOC 351  Gender and the Law
SOC 262  White Collar Crime
SOC 316  Fair Trade:Coffee-Co-Op to Cup
SOC 335  Classes and Power in US
SOC 345  Law and Social Policy
SOC 349  Poverty, Ethics & Soc.Policy
SOC 358  Consumr Cult & Globl Perspctve
SOC 363  Phila: In Black and White

MGT 110  Essentls of Organizational Beh
or MGT 120  Essentials of Management
MGT 360  Legal Environment of Business 3
MKT 201  Principles of Marketing 3
BUS 495  Business Policy 4

Family Business and Entrepreneurship Major
Six courses (four required, two elective)

Code   Title                                              Hours
FBE 230  Intro:Entrepreneur/New Venture                   3
FBE 231  Family Business                                   3
FBE 360  Bus Law-Entrepreneurial Firms                    3
FBE 495  Family Bus &Entrepren Capstone (Senior standing) 3

Phase Two
Select two of the following electives: 6

FBE 330  Social Enterprise & Soc Change
FBE 270  Spec Topics: FBE
or FBE 370  FBE Special Topics
or FBE 470  FBE Special Topics
FBE 490/491  FBE Internship I
FBE 493/494  Family, Bus & EntrepResearch I
FIN 303  Small Business Finance
FPL 200  Personal Financial Planning
FPL 301  Estate Planning
FMK 202  Overview of the Globl Food Ind
FMK 302  Undrstdg Food Cust & Consumers
FMK 312  New Product Development
IBU 210  Intro Internat. Business
LEO 210  Business Stakeholders & Ethics
LEO 211  Perspectives on Leadership
LEO 212  Organizational Sustainability
MHC 220  Intro: Managing Human Capital
MHC 221  Diversity in the Workplace
MHC 222  Influence,Negotiation&Conflict
MHC 360  Employment and Labor Law
MKT 202  Marketing Research
RMI 301  Corporate Risk Management

Free Electives
Six courses

Business Foundation
Ten courses, including:

Code   Title                     Hours
ACC 101EC  Excel Competency     1
ACC 101  Concepts of Financial Acct.   3
ACC 102  Managerial Accounting  3
DSS 200  Intro to Information Systems  3
DSS 210  Business Statistics      3
DSS 220  Business Analytics       3
FIN 200  Intro to Finance         3