GRADUATE BUSINESS

Mission
We seek excellence in business education that offers breadth in terms of broad-based coverage of business concepts and skills, depth through focus on specific industries and professions, and wholeness via education of men and women in service with and for others in accordance with the Ignatian tradition.

Haub School of Business Core Values
1. Academic Excellence – The HSB is committed to the Jesuit ideal of The Magis or the more, always striving to become better. Academic integrity is the cornerstone of our approach to teaching, an approach that emphasizes excellence in teaching and seeks rigor and student engagement.
2. Jesuit Identity - As a college within a Jesuit university, the HSB is committed to the Jesuit ideals of ethics, justice, and social responsibility.
3. Scholarly Contributions – The HSB encourages scholarly research that is essential to the professionals development of our faculty, contributes to the practice of management, and informs and enlivens our teaching.
4. Innovative Niche Programs – From its inception, the HSB has been entrepreneurial in its approach to targeting and serving the needs of key industries and strategic niches. We seek to continue our creative focus on industry segments such as food, pharmaceuticals, financial services and public accounting.
5. Student Welfare – Cura personalis, that is, care and respect for the whole person, is a hallmark of Jesuit education. We will continue to support and encourage our students as they identify and pursue their personal and professional aspirations.

For additional information regarding professional certification requirements please visit https://www.sju.edu/disclosures

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For Admission Procedures click here (https://www.sju.edu/admission/graduate-business/)

Graduate Business Degrees
Master of Business Administration (MBA) (https://academiccatalog.sju.edu/business/business-administration/mba/#requirementstext)
Executive MBA (https://academiccatalog.sju.edu/business/executive-programs/executive-mba/#requirementstext)

Business Intelligence and Analytics M.S. (https://academiccatalog.sju.edu/business/decision-system-sciences/ms-business-intelligence-analytics/#requirementstext)
Finance M.S. (https://academiccatalog.sju.edu/business/finance/ms-financial-services-program/#text)
Food Marketing Master of Business Administration/Master of Science (https://academiccatalog.sju.edu/business/food-marketing/food-marketing-mba-ms-post-masters/)
Marketing M.S. (https://academiccatalog.sju.edu/business/marketing/ms-marketing-program/#requirementstext)
Master of Professional Accountancy (MPA) (https://academiccatalog.sju.edu/business/accounting/ms-professional-accounting/)
Organizational Development and Leadership (ODL) M.S. (https://academiccatalog.sju.edu/business/management/ms-org-development-leadership/#requirementstext)
Pharmaceutical & Healthcare Marketing MBA (https://academiccatalog.sju.edu/business/pharmaceutical-healthcare-marketing/pharmaceutical-healthcare-marketing-mba-executives/)

Graduate Business Certificates
Graduate Business Certificates (https://academiccatalog.sju.edu/business/graduate-business-certificates/)

- Applied Investment (https://academiccatalog.sju.edu/business/finance/certificate-applied-investment/#requirementstext)
- Analysis (https://academiccatalog.sju.edu/business/finance/certificate-applied-investment/#requirementstext)
- Corporate Financial Management (https://academiccatalog.sju.edu/business/finance/certificate-corporate-finance/#requirementstext)
- Data Analytics (https://academiccatalog.sju.edu/business/decision-system-sciences/certs-data-analytics/#requirementstext)
- Data Management (https://academiccatalog.sju.edu/business/decision-system-sciences/certs-data-management/#requirementstext)
- Data Science (https://academiccatalog.sju.edu/business/decision-system-sciences/certs-data-science/#requirementstext)
- Finance
  - Financial Applications in Real Estate (https://academiccatalog.sju.edu/business/finance/certificate-realestate-finance/#requirementstext)
  - Food Marketing (https://academiccatalog.sju.edu/business/food-marketing/food-marketing-cert/#requirementstext)
- Healthcare Management (https://academiccatalog.sju.edu/business/pharmaceutical-healthcare-marketing/pharmaceutical-healthcare-marketing-post-mba-masters-advanced-certificates/#requirementstext)

- International Business
- Leadership (https://academiccatalog.sju.edu/business/management/cert-leading/#requirementstext)
- Marketing (https://academiccatalog.sju.edu/business/marketing/general-marketing-grad-cert/#)
- Pharmaceutical & Healthcare Marketing
4+1 Program at the Haub School of Business

For Admission Procedures click here (https://www.sju.edu/admission/graduate-business/)

SJU undergraduate students are eligible to apply for the MBA and Specialized Masters Programs as part of our 4+1 Program.

In this competitive business environment, having a master’s degree can lead to higher-level positions, more responsibility and greater earning potential.

The 4+1 Program allows students to complete both a bachelor’s and a master’s degree in five years. Students share six specific credit hours between their undergraduate and graduate degrees.

Here’s how the 4+1 program works:

• Apply in your Junior or Senior Year – Here is the link to Apply (https://admission.sju.edu/apply/?pk=GR)
• The Graduate Business Office will request your official transcript and your application fee will be waived.
• Business undergraduate course can be used to waive foundation courses.
• Earn your undergraduate degree and your MBA in just 4+1 years
• Take up to six credits in your senior year that can count toward your MBA
• Increase your value in a competitive marketplace and earn a higher starting salary
• Classes can be done completely online or on campus (All evening classes)
• Enjoy the 10% Alumni tuition discount upon receiving your Bachelor’s Degree
• GMAT waived based on academic excellence and letters of recommendation from faculty
• Merit Scholarships are available

4+1 Programs in the Haub School include:

• Master of Business Administration (MBA) (https://academiccatalog.sju.edu/business/business-administration/mba/#requirementstext)
• Business Intelligence & Analytics M.S. (https://academiccatalog.sju.edu/business/decision-system-sciences/ms-business-intelligence-analytics/#requirementstext)
• Finance M.S. (https://academiccatalog.sju.edu/business/finance/ms-financial-services-program/#requirementstext)
• Food Marketing M.S. or MBA (https://academiccatalog.sju.edu/business/executive-programs/food-marketing-mba-ms-post-masters/#requirementstext)
• Marketing M.S. (https://academiccatalog.sju.edu/business/marketing/ms-marketing-program/#requirementstext)
• Organization Development & Leadership, M.S. (https://academiccatalog.sju.edu/business/management/ms-org-development-leadership/#requirementstext)
• Pharmaceutical & Healthcare Marketing MBA (https://academiccatalog.sju.edu/business/executive-programs/pharmaceutical-healthcare-marketing-mba-executives/#requirementstext)
• Professional Accountancy M.S. (https://academiccatalog.sju.edu/business/accounting/ms-professional-accounting/)
• Strategic Human Resource Management M.S. (https://academiccatalog.sju.edu/business/management/ms-managing-human-capital-program/#requirementstext)