

PHARMACEUTICAL & HEALTHCARE BUSINESS MINOR

Code	Title	Hours
PMK 211	Pharmaceutical Mkt Environment	3
PMK 221	Pharmaceutical Mkt Research	3
PMK 331	Pharm Sales Management	3
PMK 341	Pharm Channels & Pricing	3
PMK 351	Pharm Promotions Management	3
PMK 461	Pharm Mkt Strat & Plan I	3
Total Hours		18