

FINANCIAL APPLICATION IN REAL ESTATE GRADUATE CERTIFICATE

The Financial Application in Real Estate Graduate Certificate prepares students for financial-decision-making roles within the rapidly changing Real Estate industry. Students gain an understanding of the Real Estate development and management processes from both a regulatory and financial perspective. Students learn analytical techniques used to appraise, value, and finance both commercial and residential Real Estate properties.

Learning Goals and Outcomes

Goal 1: Develop shareholder value and functional understanding.

Outcome 1.1: Students will demonstrate understanding of financial concepts: the risk-return trade-off, the time value of money, cash flows vs. profits, efficient capital markets, and risk & diversification.

Goal 2: Develop problem solving and critical thinking skills.

Outcome 2.1: Students will analyze, synthesize, and evaluate information and data as the basis for solving problems and making decisions.

Goal 3: Develop interpersonal and communication skills.

Outcome 3.1: Students will demonstrate the ability to correspond effectively and persuasively in a business format, communicate effectively with individuals and within teams, and present to both individuals and groups clearly and convincingly.

Goal 4: Students will develop an understanding of—and the ability to apply—the following Ignatian values: a commitment to rigorous education and lifelong learning; an insistence upon ethical decision making; a desire for social justice; and a care and concern for others.

Goal 5: Students will learn how to: measure risk and estimate expected returns; analyze and value fixed income, equity, and derivative securities; use derivative securities in risk management applications; and construct portfolios suitable for various investor characteristics and objectives.

Requirements

Code	Title	Hours
FIN 550	Shareholder Value Management (Must be completed before the upper-level courses)	3
REF 605	Comm. Real Estate Valuation	3
Two REF courses, 606 and above		6
Total Hours		12

¹ Students in an SJU 4+1 program who were waived out of FIN 550 based upon earning a grade of B or higher in FIN 300 must replace FIN 550 in this certificate with one additional REF 606 to REF 770 (3 credit hours) course.