EXECUTIVE PROGRAMS

In addition to the graduate programs offered in a more traditional format, the Haub School of Business offers two executive programs and two industry-focused programs intended for experienced professionals:

- **The 20-Month Executive M.B.A. Program**, offering the degree of Master of Business Administration
- **The One-Year Executive M.B.A. Program**, offering the degree of Master of Business Administration

Industry-Focused Programs

- **Food Marketing MBA/MS Program** offering the degree of Master’s of Science in Food Marketing or Master’s of Business Administration in Food Marketing
- **Pharmaceutical & Healthcare Marketing MBA Program** offering the degree of Master’s of Business Administration in Pharmaceutical & Healthcare Marketing

Course Schedules

Courses in the Executive Programs are scheduled as intensive sessions over one to three days, usually on Fridays and Saturdays, with online components to each class. Each of the programs follows its own schedule, varying from the academic calendar for the rest of the University.

Location of EMBA Courses

Classes for the Executive M.B.A. Program are held on campus in Mandeville Hall.

Experience Requirement

Since Executive Programs are intended for experienced professionals, each program requires applicants to have a stated number of years of appropriate experience.

Industry Focused MBA/MS Programs

There are two MBA programs which are focused on a specific industry—the Food Marketing MBA Program and the Pharmaceutical & Healthcare Marketing M.B.A. A Master’s Degree in Food Marketing is also offered.

Industry-Focused MBA/MS Programs Course Schedules

Courses in the on-ground industry-focused MBA and MS Programs are scheduled as intensive sessions over one to three days, usually on Fridays and Saturdays. Some courses will also have online components. Each of the programs follows its own schedule, varying from the academic calendar for the rest of the University. Courses in the online industry-focused MBA and MS Programs are scheduled based on the calendar month (4 weeks) with one online session each week in the evening. Industry-focused Food Marketing courses will span 8 weeks with one online session each week in the evening.

Location of Industry-Focused MBA/MS Courses

On-ground courses are offered on the Saint Joseph’s University campus. Online courses are offered through the university’s online learning and web conferencing tools.

Industry-Focused MBA/MS Program Experience Requirement

Students applying to the Food Marketing MBA/MS Programs and the Pharmaceutical & Healthcare Marketing MBA Program are expected to have a minimum of five years of industry experience. Students who do not meet this experience requirement will be required to submit GMAT scores as part of the application process. The GMAT may be waived based on previous academic performance.

Graduate

- **Executive MBA** ([link](https://academiccatalog.sju.edu/business/executive-programs/executive-mba))
- **Foodmarketing MBA-MS Post Masters** ([link](https://academiccatalog.sju.edu/business/executive-programs/food-marketing-mba-ms-post-masters))
- **Executive Pharmaceutical & Healthcare Marketing MBA** ([link](https://academiccatalog.sju.edu/business/executive-programs/pharmaceutical-healthcare-marketing-mba-executives))
- **Pharmaceutical & Healthcare Marketing Post Master’s Certificate** ([link](https://academiccatalog.sju.edu/business/executive-programs/pharmaceutical-healthcare-marketing-post-mba-masters-advanced-certificates))