

EXECUTIVE MBA

The Executive MBA Programs enable experienced professionals to obtain a Master's degree in Business Administration with schedules that minimize disruption of career and personal pursuits. Professionals with demonstrated qualities, proven skills, and personal strengths participate in a highly charged learning environment reflecting Saint Joseph's long-standing tradition of business ethics and leadership values. As a result, participants are better prepared for today's business realities with fresh thinking, competitive insights, and new strategic competencies.

The One-Year Executive MBA Program (12-month model) is designed for people who have a bachelor's degree in business administration. People who studied non-business majors as an undergraduate may complete all prerequisites over one additional semester (16-month model).

Mission Statement

The programs strive to educate the students to become leaders who think critically, plan strategically, and act decisively in an increasingly competitive and global economy. The Executive MBA Programs promote the highest level of experiential learning by incorporating and analyzing real-world business cases throughout the curriculum.

Stackable Executive MBA

Students will complete a core EMBA curriculum together as a cohort, including courses in management, finance, business intelligence & analytics and marketing. Individual students will also choose three electives that could build a specialty certificate that is tailored to their professional goals and career path.

Taking into account the rapid speed of change that characterizes the twenty-first century, the faculty of Saint Joseph's University in consultation with its corporate stakeholders have developed courses with both on-campus and online models with opportunities for creative thinking, application of technology, and new and different ways to approach the future.

Teaching and Learning Methods

The Executive MBA Programs feature integrated learning as their cornerstone. Learning modules establish a theoretical base and then accelerate to practical applications. Teaching, learning and evaluation strategies are based on a balanced blend of individual and team study. Working closely over the course of the Program, cohort members gain diverse perspectives and enhance interpersonal skills that are essential in the workplace. Each Executive MBA class is limited in size to provide greater opportunity for exchange of information.

Academic Calendar

The 16-Month Executive MBA Program begins in January. The One-Year Executive MBA Program begins in May. Classes meet one weekend (Friday and Saturday) per month from 8:00 a.m. to 5:00 p.m. for 16 or 12 months, respectively. There are also online course components between these monthly meetings on campus. Student breaks are scheduled during the December holidays and in August. The Global Residency is held during the final semester.

General Information

All Executive MBA classes are held on campus in the Haub Executive Center in McShain Hall, thereby affording students full access to

University facilities and services. The Haub Executive Center offers state-of-the-art technology and a modern event space.

Learning Goals and Outcomes

Goal 1: Leadership

Outcome 1.1: Students will demonstrate an understanding of what leadership entails, that is, to foster the motivation, inspiration, and direction skills necessary for an organization to achieve its goals.

Goal 2: Stakeholder Value/Functional

Outcome 2.1: Students will demonstrate both breadth and depth of knowledge in the major *functional* areas of the organization, including the *interpersonal skills* needed for success within organizations; students will develop an understanding of the concept of value, the role of the different business functional areas in value creation, and how the value creation activities of the organization impact company stakeholders including owners, employees, customers, local communities, interest groups and society as a whole.

Goal 3: Problem Solving/Critical Thinking

Outcome 3.1: Students will develop *critical thinking skills*, that is, the process of conceptualizing, applying, analyzing, synthesizing, and/or evaluating information as the basis for solving problems and making decisions.

Goal 4: Ignatian Values

Outcome 4.1: Students will develop an appreciation for and ability to apply Ignatian values - an insistence upon ethical decision making and a desire for social justice - to business decisions.

Goal 5: Global/Diversity

Outcome 5.1: Global/Diversity: Students will develop a global business perspective; will understand major economic, political and cultural differences and influences in different regions of the world; and will develop an understanding of and respect for diversity in the population and in organizations related to differences across cultures, ethnic groups, socio-economic groups, gender and sexual orientation.

Requirements

The Executive MBA Program enables professionals with at least five years of work experience to obtain a Master's Degree in Business Administration in an accelerated model that minimizes disruption while advancing career potential and personal pursuits.

The intensive 16-Month Program spans 36 credits and four semesters, and includes all prerequisite coursework. For those who have already completed foundation-level business courses, our intensive One-Year Program spans 30 credits and three semesters.

Courses are subject to change.

Foundation Modules - Business Competency Requirements

The Foundation courses are designed to ensure that all students in the program have the common body of knowledge necessary for advanced study in business.

They are non credit competency modules developed by the department to develop the skills needed. Some may be waived based on undergraduate coursework.

They will be completely online, self-paced and can be worked on at any time. A “live” session is not required.

The following Foundation modules are required as part of the 16-Month model:

- **Statistics**
- **Business Intelligence & Analytics**
- **Management**
- **Economics**
- **Accounting**

Schedule of Courses

16-Month Program Begins

Course	Title	Hours
Spring		
ACC 570	Creat&Meas Share Value	2
MGT 575	Teams & INC	2
MKT 521	Marketing Concepts	2
Hours		6
Total Hours		6

One-Year Program Begins

Course	Title	Hours
First Year		
Summer		
BUS 570	Strategic Management & Mktg	2
ACC 620	Fin Statement Analysis	1
MKT 531	Integrated Mktg Communications	1
FIN 550	Shareholder Value Management	3
DSS 610	Business Analytics	3
Hours		10
Second Year		
Fall		
BUS 571	Global Business	3
MGT 550	Leadership and Ethics	3
Elective		3
Hours		9
Spring		
BUS 572	Global Residency	2
MGT 798	Capstone	3
Elective (Spring A)		3
Elective (Spring B)		3
Hours		11
Total Hours		30

Specialty Certificates

In addition to the required Core Executive MBA courses, students will complete three electives that if declared could lead to earn a Specialty Certificate. The various specialty certificates within the MBA Curriculum allow students to choose an area of interest and gain a deeper knowledge

of that subject. Students select three courses from those offered in the certificate chosen.

Students may choose from the following Specialty Certificates:

- Applied Investment Management (<https://academiccatalog.sju.edu/business/finance/certificate-applied-investment/#requirements>)
- Corporate Financial Management (<https://academiccatalog.sju.edu/business/finance/certificate-corporate-finance/#requirements>)
- Data Analytics (<https://academiccatalog.sju.edu/business/decision-system-sciences/certs-data-analytics/#requirements>)
- Data Management (<https://academiccatalog.sju.edu/business/decision-system-sciences/certs-data-management/#requirements>)
- Data Science (<https://academiccatalog.sju.edu/business/decision-system-sciences/certs-data-science/#requirements>)
- Financial Applications in Real Estate (<https://academiccatalog.sju.edu/business/finance/certificate-financial-application-realestate/#requirements>)
- Healthcare Management (<https://academiccatalog.sju.edu/business/pharmaceutical-healthcare-marketing/pharmaceutical-healthcare-marketing-post-mba-masters-advanced-certificates/>)
- Human Resource Management (<https://academiccatalog.sju.edu/business/management/cert-human-resource-management/#requirements>)
- Leadership (<https://academiccatalog.sju.edu/business/management/cert-leading/#requirements>)
- Marketing (https://academiccatalog.sju.edu/business/marketing/general-marketing-grad_cert/#requirements)