EXECUTIVE MBA

Terese Waldron, Director
Christine Anderson, Assistant Director, Haub School of Business

Mission Statement
The programs strive to educate the students to become leaders who think critically, plan strategically, and act decisively in an increasingly competitive and global economy. The Executive MBA Programs promote the highest level of real-world experience by incorporating and analyzing the empirical knowledge of the students, thus fostering a Socratic educational environment.

The Programs
The Executive MBA Programs enable experienced professionals to obtain a Master’s degree in Business Administration with schedules that minimize disruption of career and personal pursuits. Professionals with demonstrated qualities, proven skills, and personal strengths participate in a highly charged learning environment reflecting Saint Joseph’s long-standing tradition of business ethics and leadership values. As a result, participants are better prepared for today’s business realities with fresh thinking, competitive insights, and new strategic competencies.

The Candidate
The One-Year Executive MBA Program (12-month model) is designed for people who have an undergraduate business degree, thus allowing them to waive the first two semesters of our 20-Month program.

Teaching and Learning Methods
The Executive MBA Programs feature integrated learning as their cornerstone. Learning modules establish a theoretical base and then accelerate to practical applications. Teaching, learning and evaluation strategies are based on a balanced blend of individual and team study. Working closely over the course of the Program, class members gain diverse perspectives and enhance interpersonal skills that are essential in the workplace. Each Executive MBA class is limited in size to provide greater opportunity for exchange of information.

Academic Calendar
The 20-Month Executive MBA Program begins in mid-September with a one-day orientation. The One-Year Executive MBA Program begins in May with a one-day orientation. Classes meet one Friday and two Saturdays per month from 8:00 a.m. to 5:00 p.m. for 20 or 12 months, respectively. There are also online course components. Student breaks are scheduled during the December holidays and in August. The Global residency is held during spring break of the final semester. Graduating Executive MBA students participate in the University commencement ceremony in May.

Transfer of Courses
Courses are not waived in the One-Year Executive MBA Program. As a lock-step program, all One-Year students must take all courses. All 20-Month students must take all courses in semesters 3 through 5.

Executive MBA Academic Policies and Regulations
Time Limit and Leave of Absence
Due to the lock-step nature of the Executive MBA Programs, students are required to complete all degree requirements with their class within a 20-Month or One-Year period. Exceptions and extensions beyond this may be made only with the approval of the Program Director and then only for extremely unusual or serious reasons.

Advising Process
Faculty who teach in the Executive MBA Programs are personally accessible to students. Since all Executive MBA students are provided with an e-mail account, students have the option to communicate with faculty via e-mail, in person, or by phone. Students may also speak with the Academic Liason, Program Director, Department Chair, or the Dean of the Haub School of Business at any time.

Probation and Academic Dismissal
Students enrolled in the Executive MBA Program who receive a grade of C or below for three (3) credit hours will receive a warning letter. Students who receive a grade of C or below for six (6) credit hours will be placed on academic probation and will be so advised by letter and will meet with the Director. Students who receive a grade of C or below for nine (9) credit hours will be dropped from the program. The Executive MBA Program Director monitors student progress throughout the course of the program.

The university reserves the right to request the withdrawal of any student when, in its judgment, the general good of the university requires it.

In order to apply to the Executive MBA Program, the following is required:

- Minimum five years professional experience
- Completed Online application form - www.sju.edu/emba
- Detailed current resume
- Personal statement
- Official transcripts of all course work from each undergraduate and graduate school attended, with minimum GPA of 2.5. International students need an official course-by-course evaluation by World Education Services (WES) of undergraduate and/or graduate education;
- An undergraduate business degree for One-Year Executive MBA Program only
- Letter of professional recommendation (one)
- Math readiness examination (For One-Year Candidates)

The Executive MBA Programs work on a rolling admission basis. Once a candidate’s file is complete and he/she has been interviewed, the file is reviewed by the Director and Academic Liaison. Applicants are also considered relative to the Program’s objective and the Mission of the Haub School of Business. Official acceptances and rejections are made by Director, Academic Liaison, and Office of the Dean.

Admissions Requirements

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The Executive MBA Programs are innovative graduate degree programs designed specifically for highly motivated and successful individuals. Students are selected with an emphasis on diversity of experience, profession, and industry. A minimum of five years professional experience is required, and candidates should demonstrate leadership, as well as a proven record of high performance. One class is admitted per year in mid-September for the 20-Month Program and one class is admitted per year in early May for the One-Year Program.
Grading System

The Executive MBA Programs issue letter grades at the completion of each semester and follow the Haub School of Business grading system as illustrated under Academic Policies and Regulations. All students must maintain a 3.0 GPA in the program to be eligible for graduation.

Curricular Changes and Academic Honesty Policy

Executive MBA students are notified in writing of any/all curricular revisions. As a lock-step program, all students begin and complete the program at the same time. Saint Joseph’s EMBA Programs are 20 months or 12 months from start to finish. Academic honesty is discussed during the orientation session. The Executive MBA Programs follow the University’s Academic Honesty Policy as described under Academic Policies and Regulations.

Faculty/Course Management

Department chairs assign all faculty teaching in the Executive MBA Programs. Faculty teaching in the Executive MBA Programs continuously revise and update their courses. Students are asked to complete comprehensive instructor evaluation forms at the end of each course. These forms not only evaluate the instructors’ teaching abilities, but the course and its effectiveness.

Executive MBA faculty continually interact with the class and, therefore, have a good sense of the level of understanding and effectiveness. All course expectations/syllabi are kept on file in the Executive MBA office.

General Information

All Executive MBA classes are held on campus in Mandeville Hall, thereby affording students full access to University facilities and services. Mandeville Hall offers state-of-the-art technology in the Moot Board Rooms, where most classes are held.

During the Executive MBA Orientation, students are introduced and trained in the areas of academic computing, the library, and instructional media. Each student is assigned a University e-mail account upon enrollment. Executive MBA students are provided with a laptop computer so they may take full advantage of the University’s technical facilities.

Tuition

The 2017-2018 tuition for the 20-Month Executive MBA Program is $79,7101 for the full 20-Months. The 2017-2018 tuition for the One-Year Executive MBA Program is $69,300 for the full year. Tuition and fees include laptop computer, textbooks, instructional materials, most global residency costs (except evening meals), parking permits, student ID, library and computer lab fees, breakfast and lunch on class days on campus, and executive coaching.

A non-refundable deposit of $500 must be paid to the university as soon as possible following the candidate’s acceptance. Tuition and fees must be paid in full prior to the start of each academic year, unless an Executive MBA student or sponsoring organization elects to use the deferred payment plan.

Should a student become delinquent during an academic year (does not make payment by the due date specified), a late fee may be assessed for each month that the payment is delinquent, and a hold may be placed on the student’s account.

Deferred Payment Plan for Executive MBA Program

The Employer Deferral program offers students whose tuition is being paid by their employer the ability to pay their tuition at the end of each semester. There is a $35.00 application fee for this program per semester.

Inquiries, please contact

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(610) 660-2252
(800) SJU-EMBA/(800) 758-3622
Email: emba@sju.edu
www.sju.edu/emba

Learning Goals and Objectives

Leadership: Students will demonstrate an understanding of what leadership entails, that is, to foster the motivation, inspiration, and direction skills necessary for an organization to achieve its goals.

Stakeholder Value/Functional: Students will demonstrate both breadth and depth of knowledge in the major functional areas of the organization, including the interpersonal skills needed for success within organizations; students will develop an understanding of the concept of value, the role of the different business functional areas in value creation, and how the value creation activities of the organization impact company stakeholders including owners, employees, customers, local communities, interest groups and society as a whole.

Problem Solving/Critical Thinking: Students will develop critical thinking skills, that is, the process of conceptualizing, applying, analyzing, synthesizing, and/or evaluating information as the basis for solving problems and making decisions.

Ignatian Values: Students will develop an appreciation for and ability to apply Ignatian values - an insistence upon ethical decision making and a desire for social justice – to business decisions.

Global/Diversity: Students will have a basic knowledge of world geography; will understand major economic, political and cultural differences and influences in different regions of the world (U.S./North America, Central and South America, Africa, Western Europe, Eastern Europe and Russia, and the regions of Asia and the Pacific Rim) and will develop an understanding of and respect for diversity in the population and in organizations related to differences across cultures, ethnic groups, socio-economic groups, gender and sexual orientation.

The Executive MBA Program enables professionals with at least five years of work experience to obtain a Master’s Degree in Business Administration in a model that minimized disruption of career and personal pursuits. The Executive MBA Program within The Haub School of Business is unique in its understanding of the forces that drive modern business. The program has an innovative curriculum, which balances the practical analysis of business issues with the benefits of formal education.

The intensive 20-Month Program spans 48 credits and five semesters, and the intensive One-Year Program spans 30 credits and three semesters.

Courses are subject to change.
### 20-Month Program Begins

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<tr>
<th>Course</th>
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<th>Hours</th>
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<tr>
<td>Fall</td>
<td>ACC 530&lt;br&gt;Accounting Concepts-Exec MBA</td>
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<td></td>
<td>DSS 585&lt;br&gt;Big Data</td>
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<td></td>
<td>MKT 521&lt;br&gt;Marketing Concepts</td>
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<td>MGT 510&lt;br&gt;Empowering Work Organization</td>
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<td>Spring</td>
<td>ACC 570&lt;br&gt;Creat&amp;Meas Share Value Ex MBA</td>
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<td>DSS 581&lt;br&gt;Business Statistics</td>
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<td>FIN 504&lt;br&gt;Finance Foundation</td>
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<td>MGT 512&lt;br&gt;Empower Human Cap: Legal &amp; HR</td>
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<td>MGT 575&lt;br&gt;Teams &amp; INC</td>
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### One-Year Program Begins

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<tr>
<td>First Year</td>
<td>ACC 620&lt;br&gt;Fin Statement Analysis-Ex.MBA</td>
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<td>Summer</td>
<td>BUS 570&lt;br&gt;Strategic Management &amp; Mktg</td>
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<td>DSS 582&lt;br&gt;Research Skills</td>
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<td>DSS 583&lt;br&gt;Decision Making Techniques</td>
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<td>MGT 570&lt;br&gt;Business Ethics</td>
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<td>MKT 531&lt;br&gt;Integrated Mktg Communica</td>
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<td>Second Year</td>
<td>BUS 571&lt;br&gt;Global Business</td>
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<td>FIN 550&lt;br&gt;Shareholder Value Management</td>
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<td>MGT 571&lt;br&gt;Ethics II</td>
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