

AI IN BUSINESS GRADUATE CERTIFICATE

The Graduate Certificate in Artificial Intelligence in Business is designed for professionals seeking advanced, applied knowledge of AI tools and techniques that are transforming business practice. The program emphasizes practical applications of machine learning, deep learning, LLMs, and AI-driven decision-making, equipping students for leadership in the evolving digital economy.

Learning Goals and Outcomes

1. Enable professionals to gain advanced AI skills directly applicable to business contexts.
2. Provide formal recognition of AI expertise, enhancing graduates' competitiveness in the job market.
3. Offer a pathway into further graduate study, such as the MS in Business Intelligence and Analytics, where students can expand into broader AI/ML coursework.

Requirements

Code	Title	Hours
DSS 610	Business Analytics	3
DSS 640	Managing AI & Data Intell.	3
DSS 740	Analytics w/ Machine Learning	3
Electives		3
DSS 770	Special Topics (either Deep Learning course or Prompt Engineering and LLMs course)	
DSS 790	Adv Topics: Cyber Analytics (course name: AI Techniques for Decision Making and Problem Solving)	
FMK 785	ST: Food & Beverage Mktg	
Total Hours		12