

# ERIVAN K. HAUB SCHOOL OF BUSINESS

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## Haub School of Business Leadership

### Dean

*Joseph A. DiAngelo, Jr., Ed.D.*

### Associate Dean of Undergraduate Studies

Edward Balotsky, Ph.D.

### Associate Dean

*Vana M. Zervanos, M.Ed., M.B.A.*

### Associate Dean

*Natalie Wood, Ph.D.*

The Haub School of Business is a component of the University which is administered by the Dean. The School of Business offers both graduate and undergraduate degrees. At the graduate level, Master of Business Administration (M.B.A.) and Master of Science (M.S.) programs are offered. Undergraduate programs of the School lead to the degree of Bachelor of Science in Business Administration. The Haub School of Business serves the needs of both the traditional-aged and continuing education undergraduate normally enrolled in the evening. Associate degrees and certificate programs also are offered in the evening through the Haub Degree Completion Program.

## Undergraduate Majors

- Accounting Major
- Business Administration Major
- Business Intelligence and Analytics Major
- Entertainment Marketing Major
- Family Business and Entrepreneurship Major
- Finance Major
- Financial Planning Major
- Food Marketing Major
- International Business Major
- Leadership, Ethics and Organizational Sustainability Major
- Managing Human Capital Major
- Marketing Major
- Pharmaceutical & Healthcare Marketing Major
- Risk Management and Insurance Major
- Sports Marketing Major

## Undergraduate Minors

- Business Intelligence and Analytics Minor
- Business Minor for Non-Business Students
- Entertainment Marketing Minor
- Family Business and Entrepreneurship Minor
- Finance Minor
- Financial Planning Minor
- International Business Minor
- Leadership, Ethics and Organizational Sustainability Minor
- Managing Human Capital Minor
- Marketing Minor
- Real Estate Finance Minor
- Sports Marketing Minor

## Adult Learner Bachelor Degrees

- Accounting B.B.A.
- Business Administration A.B.A.
- Business Administration B.B.A.
- Business Intelligence and Analytics B.B.A.
- Entertainment Marketing B.B.A.
- Family Business and Entrepreneurship B.B.A.
- Finance B.B.A.
- Food Marketing B.B.A.
- International Business B.B.A.
- Leadership, Ethics and Organizational Sustainability B.B.A.
- Managing Human Capital B.B.A.
- Marketing B.B.A.
- Pharmaceutical and Healthcare Marketing B.B.A.
- Risk Management and Insurance B.B.A.
- Sports Marketing B.B.A.

## Adult Learner Certificate Programs

- Certificate in Business Administration
- Post-Baccalaureate Certificate in Accountancy
- Post-Baccalaureate Certificate in Risk Management and Insurance

## Our Custom-Built Wall Street Trading Room

Saint Joseph's University has a tailor-made trading room where students experience firsthand exposure to financial concepts such as portfolio

construction, risk management, and financial engineering. This facility—the first of its kind in the Philadelphia region—is just another example of how real-time experiential learning is incorporated into the classroom.

The room's electronic ticker and LCD Panels display ongoing, real-time market activity and stock prices, while a tri-color board provides students with current financial information and graphics. The trading room at Saint Joseph's, designed by Rise Trans-Lux Corporation, gives students the opportunity to apply and practice financial analysis and risk management skills before entering the high-tech business arena. Students use both current and historical information in the classroom, which is the same information used by portfolio managers in their day-to-day business.

When graduates of Saint Joseph's University become practitioners, they can immediately use their experiences from the campus trading room in their professional careers. This technology ensures an effortless transition between the academic world and the professional world.

## Business Foundation

Ten courses, including:

Code	Title	Hours
ACC 101EC	Excel Competency	1
ACC 101	Concepts of Financial Acct.	3
ACC 102	Managerial Accounting	3
DSS 200	Intro to Information Systems	3
DSS 210	Business Statistics	3
DSS 220	Business Analytics	3
FIN 200	Intro to Finance	3
MGT 110 or MGT 120	Essent'ls of Organzational Beh Essentials of Management	3
MGT 360	Legal Environment of Business	3
MKT 201	Principles of Marketing	3
BUS 495	Business Policy	4

## Masters Degrees

- Business Intelligence and Analytics M.S.
- Financial Services M.S.
- Food Marketing MBA or M.S.
- Master of Business Administration - MBA
- Master of Science in Marketing
- Pharmaceutical & Healthcare Marketing MBA
- Strategic Human Resource Management M.S.

## Graduate Certificates

- Business Intelligence Post MBA Certificate
- Certificate in Financial Planning
- Cyber Analytics
- Data Analytics
- Finance Post MBA Certificate

- Financial Analysis and Reporting Post MBA Certificate
- Food Marketing Post-Master's Certificate
- Health and Medical Services Administration Post Masters Certificate
- International Business Post MBA Certificate
- International Marketing Post MBA Certificate
- Management Post MBA Certificate
- Marketing Post MBA Certificate
- Pharmaceutical & Healthcare Marketing Post-Master's Certificate
- Pre-MBA Leadership Certificate

## Executive-Masters Degree Programs

- Executive MBA