# DOCTOR OF BUSINESS ADMINISTRATION

The Doctor of Business Administration (DBA) will run as a part-time online program with intensive one-week residencies required each of the first two summers of the program.  The residencies are important to build relationships between students and faculty resulting in engagement in ethical practices and production of high-quality application-based research.

As an alternative to the intensive one-week summer residencies, two weekend residencies could be offered in the fall and spring semesters each year. This would provide more frequent interaction between students and faculty and enable a stronger support structure for the dissertation research. It would also reduce the difficulty for students that might otherwise need to use vacation time to complete the summer residency requirements.

The program will be lockstep with a new cohort beginning each fall semester.  The course work will be completed in two years, with students enrolling in two courses conducted during seven-week sessions per semester (fall, spring and summer) with a final year for focused dissertation work.  If necessary, the dissertation research may be extended into a fourth year.

## Requirements

| Code | Title | Hours |
|---|---|---|
| BUS 800 | Introduction to Research | 3 |
| BUS 801 | Quantitative Res. Methods I | 3 |
| BUS 802 | Quantitative Res. Methods II | 3 |
| BUS 803 | Qualitative Res. Methods I | 3 |
| BUS 804 | Qualitative Res. Methods II | 3 |
| BUS 805 | Financial Markets and Policies | 3 |
| BUS 806 | Seminar: Innovative Pedagogy | 3 |
| BUS 807 | Business Projects Practicum | 3 |
| Applied Research: Select 4 | | 12 |
| BUS 808 | Applied Accounting Research | |
| BUS 809 | Applied Data Analytic Research | |
| BUS 810 | Applied Finance Research | |
| BUS 811 | Applied Marketing Research | |
| BUS 812 | Applied Strategy Research | |
| BUS 813 | Organizational Behavior Res. | |
| BUS 896 | Dissertation Development I | 3 |
| BUS 897 | Dissertation Development II | 3 |
| BUS 898 | Dissertation Development III | 3 |
| BUS 899 | Dissertation Development IV | 3 |
| **Total Hours** | | **48** |