BUSINESS ADMINISTRATION MAJOR

Students completing this major will:

• Develop a basic understanding of the fundamentals in three business disciplines.
• Tailor a program of study among related, but independent disciplines, providing a wider view of an organization.
• Develop an understanding interpersonal and business issues associated with three different business subject areas.
• If you want to launch a career in business, the Business Administration (BSA) major offers flexibility and choice. As a BSA major (no minor available) we provide you with the theory, tools and practical knowledge required for functioning within a general business environment. The major is for day HSB students interested in a general business degree at Saint Joseph's University and addresses the needs of students wanting to major in Business without specializing. Your course of study can be tailored to your interests as you choose two courses from any three of the seven departments in HSB for a total of six courses. You may only double major or minor in College of Arts and Sciences majors and minors if you declare a Business Administration major.

The traditional undergraduate programs include 40 courses distributed across three components: A General Education component divided into Signature Courses, Variable Courses, and an Integrative Learning requirement; a Major and Divisional component; and Free Electives. In addition to course requirements as specified in each area, students must complete one certified course in each of the following overlay areas:

1. Diversity, Globalization or Non-western Area Studies,
2. Ethics Intensive, and
3. Writing Intensive. Overlay requirements are part of the forty-course requirement.

General Education Signature Courses
See this page about Signature courses (https://academiccatalog.sju.edu/curricula/#signature). Six courses

General Education Variable Courses
See this page about Variable courses (https://academiccatalog.sju.edu/curricula/#variable). Six to Nine courses

General Education Integrative Learning Component
See this page about Integrative Learning Component (https://academiccatalog.sju.edu/curricula/#integrative-learning). Three courses:

NOTES
1. Check the current Academic Catalog for any pre-requisites to the courses. You are responsible to complete any necessary pre-requisites.

2. Check the Course Schedule for overlays as many ILCs are approved overlay courses.
3. Check with the appropriate department for course scheduling as not all courses are offered every semester.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ECN102</td>
<td>Introductory Economics Macro</td>
<td>3</td>
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Select two from the following areas: 6

**Economics**

- ECN 321: International Trade
- ECN 322: International Macroeconomics
- ECN 330: Economics of Labor
- ECN 360: Industrial Organization
- ECN 365: Game Theory
- ECN 370: Economic Development
- ECN 375: Environmental Economics
- ECN 390: The Economics of Healthcare
- ECN 410: Econometrics
- ECN 415: Economic Forecasting
- ECN 477: Chinese Economics
- ECN 480: Econ of Poverty & Income Dist

**English**

- ENG 206: Public Speaking & Presentation
- ENG 263: Writing for Organizations
- ENG 426: Nature & Environmental Writing

**Environmental Science**

- ENV 102: Environ Theory & Ethics Sem

**Interdisciplinary Health Services Courses**

- IHS 211: Health Care Systems

**Philosophy**

- PHL 316: Food and Justice
- PHL 326: Philosophy of Sports

**Political Science**

- POL 111: Intro to American Politics
- POL 113: Intro to Comparative Politics
- POL 115: Intro to Global Politics
- POL 117: Intro to Political Thought
- POL 308
- POL 309: Advising and Advocacy
- POL 311: Const Law:Rights & Civil Lib
- POL 313: Public Policy
- POL 323: Women and American Politics
- POL 324: Race & Ethnic Politics in U.S.
- POL 326: Protesting Inequality
- POL 327
- POL 331: Latin American Politics
- POL 333: Asian Democ at the Crossroads
- POL 334: Russian Politics
- POL 338
- POL 367: Ethics in Internation Affairs
- POL 368: Women, Gender & World Politics

**Psychology**

- PSY 100: Introductory Psychology
PSY 123 Psychology of Men and Women
PSY 200 Personality Psychology
PSY 212 Multicultural Psychology
PSY 230 Social Psychology
PSY 235 Psychology of Gender

Sociology
SOC 101 Intro to Sociology
SOC 102 Social Problems
SOC 205 Ethnic & Minority Relations
SOC 208 Sociology of Gender
SOC 211 Classical Sociological Theory
SOC 253 Race and Social Justice
SOC 262 White Collar Crime
SOC 316 Fair Trade: Coffee-Co-Op to Cup
SOC 335 Classes and Power in US
SOC 345 Law and Social Policy
SOC 349 Poverty, Ethics & Soc.Policy
SOC 358 Consumer Cult & Globl Perspctve
SOC 363 Phila: In Black and White

Free Electives
Six courses

Business Foundation
Ten courses, including:

<table>
<thead>
<tr>
<th>Code</th>
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<th>Hours</th>
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<tbody>
<tr>
<td>ACC 101</td>
<td>Concepts of Financial Acct</td>
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<tr>
<td>ACC 102</td>
<td>Managerial Accounting</td>
<td>3</td>
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<tr>
<td>DSS 100</td>
<td>Excel Competency</td>
<td>1</td>
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<tr>
<td>DSS 200</td>
<td>Intro to Information Systems</td>
<td>3</td>
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<tr>
<td>DSS 210</td>
<td>Business Statistics</td>
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</tr>
<tr>
<td>DSS 220</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 200</td>
<td>Intro to Finance</td>
<td>3</td>
</tr>
<tr>
<td>or FIN 225</td>
<td>Fund of Quantitative Finance</td>
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</tr>
<tr>
<td>MGT 110</td>
<td>Essent'ls of Organizational Beh</td>
<td>3</td>
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<tr>
<td>or MGT 120</td>
<td>Essentials of Management</td>
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<td>MGT 360</td>
<td>Legal Environment of Business</td>
<td>3</td>
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<tr>
<td>MKT 201</td>
<td>Principles of Marketing</td>
<td>3</td>
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<tr>
<td>BUS 495</td>
<td>Business Policy</td>
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Total Hours: 32

Major Concentration
Six courses

Two upper division courses from three different departments, choosing among the Departments of:

- Accounting
- Decision and System Sciences
- Finance
- Food Marketing
- Management

• Marketing
• Pharmaceutical and Healthcare Marketing.

These courses must be in addition to any course that is part of the Business core and must be in three different departments, not majors. Due to the interdisciplinary nature of this degree, students majoring in Business Administration can NOT double major or minor within the Haub School of Business. A double major or minor in the College of Arts and Sciences would be permitted, with appropriate permissions from the College of Arts and Sciences.

See course descriptions for prerequisites