PUBLIC POLICY MAJOR

Overview

The Public Policy major offers exciting opportunities to learn about the creation, adoption, implementation and analysis of public policy. In this multidisciplinary major, students will learn how, for whom, and under what conditions policy succeed or fail. A goal of the major is that students experience the policy process outside as well as inside the classroom.

Learning Goals and Outcomes

Goal 1: Learn Fundamental Knowledge: Students will gain foundational knowledge in the primary subfields of Public Policy and understand the content, core concepts, and theories within the discipline.

> **Outcome 1.1:** Students will identify, define, and explain the content, core concepts, and theories that guide the creation of public policy from an integrated, interdisciplinary perspective.

Goal 2: Think and Make Arguments: Students will think critically and develop arguments based on evidence.

> **Outcome 2.1:** Students will articulate verbally and/or in writing an argument which defines, explains, and/or analyzes the content, process, and outcomes of public policy.

Goal 3: Think and Apply their Skills to Analysis: Students will evaluate arguments based on empirical evidence and assertions rooted in the discipline.

> **Outcome 3.1:** Students will apply a variety of tools, methods, and perspectives to critically analyze and evaluate issues relevant to the discipline of Public Policy.

Goal 4: Apply their Skills to the "Real World": Students will be prepared for entry into professional careers and other avenues related to Public Policy as a discipline.

> **Outcome 4.1:** Students will demonstrate career preparation through experiential learning opportunities that are closely related to Public Policy or a related field through the development of interpersonal, analytical, and/or problem-solving skills.

Requirements

The traditional undergraduate programs includes a minimum of 120 credits distributed across three components: A General Education component divided into Signature Courses, Variable Courses, and an Integrative Learning requirement; a Major and Divisional component; and Free Electives. In addition to course requirements as specified in each area, students must complete one certified course in each of the following overlay areas[1]:

1. *Diversity, Globalization or Non-western Area Studies,*
2. *Ethics Intensive*
3. *Writing Intensive, and*
4. *Diversity*

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Overlay requirements are part of the 120 credit requirements

General Education Signature Courses

See this page about Signature courses (https://academiccatalog.sju.edu/curricula/#signature).

General Education Variable Courses

See this page about Variable courses (https://academiccatalog.sju.edu/curricula/#variable). Six to Nine courses

Code	Title	Hours
Social Science Requirement		
ECN 101	Introductory Economics Micro	3

General Education Overlays

See this page about Overlays (https://academiccatalog.sju.edu/curricula/#overlay).

General Education Integrative Learning Component

See this page about Integrative Learning Component (https://academiccatalog.sju.edu/curricula/#integrative-learning). Three courses:

Any three upper division courses in College of Arts & Sciences excluding ECN, POL, and SOC courses.

Major Requirements

Code	Title	Hours
4 Core Courses		
ECN 101	Introductory Economics Micro (See Soc. Sci. Req)	3
POL 111	Intro to American Politics	3
or POL 113	Intro to Comparative Politics	
SOC 101	Intro to Sociology	3
or SOC 102	Social Problems	
POL 313	Public Policy	3
2 Data/Methods Courses		
MAT 118	Introduction to Statistics	3
or DSS 210	Business Statistics	
POL 415	Applied Research Mixed Methods	3
or ECN 410	Econometrics	
or SOC 313	Data Analysis	
4 Major Electives		**12**
COM 371	Media Advocacy	
COM 460	Health Communication Advocacy	
ECN 330	Economics of Labor	
ECN 340	Public Finance & Public Policy	
ECN 370	Economic Development	
ECN 375	Environmental Economics	
ECN 382	Urban Economics	
ECN 390	The Economics of Healthcare	
ECN 484	Race and the Economy	
ECN 485	Food and the U.S. Economy	
ECN 487	Research Methods	
GIS 101	Introduction to GIS	
GIS 201	Intermediate GIS	

HIS 392	Museums, Monuments, and Media	
POL 304	Engaging Communities	
POL 306	Political Participation in US	
POL 309	Advising and Advocacy	
POL 316	State and Local Government	
POL 319	Public Opinion & Media	
POL 323	Women and American Politics	
POL 324	Race & Ethnic Politics in U.S.	
POL 326	Protesting Inequality	
POL 328	U.S. Immigration	
POL 331	Latin American Politics	
POL 334	Understanding Putin's Russia	
POL 336	The EU and European Politics	
POL 337	Contemp Cuban Pol & Society	
POL 352	Global Political Economy	
POL 356	American Foreign Policy	
POL 364	IR of East Asia: War and Peace	
POL 367	Ethics inInternational Affairs	
POL 368	Sex & Power around the World	
POL 402	Capstone: Contentious Pol inUS	
POL 403	Capstone: Nations&Nationalism	
POL 404	Capstone:Transforming Conflict	
POL 405	Capstone: Pol of Labor & Work	
SOC 253	Race and Social Justice	
SOC 349	Poverty Ethics & Social Policy	
SOC 355	Race, Crime & CJ	
SOC 378	Urban and Public Policy	
1 Experiential Learning Requirement:		**3**
ECN 491	Economics Internship	
HIS 491	Philadelphia Area Internship	
POL 490	Global Smarts Internship	
POL 491	Philadelphia-Area Internship	
SOC 490	Internship	
or SOC 491	Internship	
POL 411	Washington Internship I	
or POL 412	Washington Internship II	
POL 413	International Internship I	
or POL 414	International Internship II	
Or any Service Learning Course		
Or completion of three Minternship courses (1 credit each) POL 390, POL 391, or POL 392		
Total Hours		**33**