

PUBLIC POLICY MAJOR

Overview

The Public Policy major offers exciting opportunities to learn about the creation, adoption, implementation and analysis of public policy. In this multidisciplinary major, students will learn how, for whom, and under what conditions policy succeed or fail. A goal of the major is that students experience the policy process outside as well as inside the classroom.

Learning Goals and Outcomes

Goal 1: Learn Fundamental Knowledge: Students will gain foundational knowledge in the primary sub-fields of Public Policy and understand the content, core concepts, and theories within the discipline.

Outcome 1.1: Students will identify, define, and explain the content, core concepts, and theories that guide the creation of public policy from an integrated, interdisciplinary perspective.

Goal 2: Think and Make Arguments: Students will think critically and develop arguments based on evidence.

Outcome 2.1: Students will articulate verbally and/or in writing an argument which defines, explains, and/or analyzes the content, process, and outcomes of public policy.

Goal 3: Think and Apply their Skills to Analysis: Students will evaluate arguments based on empirical evidence and assertions rooted in the discipline.

Outcome 3.1: Students will apply a variety of tools, methods, and perspectives to critically analyze and evaluate issues relevant to the discipline of Public Policy.

Goal 4: Apply their Skills to the "Real World": Students will be prepared for entry into professional careers and other avenues related to Public Policy as a discipline.

Outcome 4.1: Students will demonstrate career preparation through experiential learning opportunities that are closely related to Public Policy or a related field through the development of interpersonal, analytical, and/or problem-solving skills.

Requirements

The traditional undergraduate programs includes a minimum of 120 credits distributed across three components: A General Education component divided into Signature Courses, Variable Courses, and an Integrative Learning requirement; a Major and Divisional component; and Free Electives. In addition to course requirements as specified in each area, students must complete one certified course in each of the following overlay areas¹:

1. *Diversity, Globalization or Non-western Area Studies,*
2. *Ethics Intensive*
3. *Writing Intensive, and*
4. *Diversity*

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Overlay requirements are part of the 120 credit requirements

General Education Signature Courses

See this page about Signature courses (<https://academiccatalog.sju.edu/curricula/#signature>).

General Education Variable Courses

See this page about Variable courses (<https://academiccatalog.sju.edu/curricula/#variable>). Six to Nine courses

Code	Title	Hours
Social Science Requirement		
ECN 101	Introductory Economics Micro	3

General Education Overlays

See this page about Overlays (<https://academiccatalog.sju.edu/curricula/#overlay>).

General Education Integrative Learning Component

See this page about Integrative Learning Component (<https://academiccatalog.sju.edu/curricula/#integrative-learning>). Three courses:

Any three upper division courses in College of Arts & Sciences excluding ECN, POL, and SOC courses.

Major Requirements

Code	Title	Hours
4 Core Courses		
ECN 101 (See Soc. Sci. Req)		
POL 111	Intro to American Politics	3
or POL 113	Intro to Comparative Politics	
SOC 101	Intro to Sociology	3
or SOC 102	Social Problems	
POL 313	Public Policy	3
2 Data/Methods Courses		
MAT 118	Introduction to Statistics	3
or DSS 210	Business Statistics	
POL 415	Applied Research Mixed Methods	3
or ECN 410	Econometrics	
or SOC 313	Data Analysis	
4 Major Electives		
12		
COM 371	Civic Media	
COM 460	Health Communication Advocacy	
ECN 330	Economics of Labor	
ECN 340	Public Finance & Public Policy	
ECN 370	Economic Development	
ECN 375	Environmental Economics	
ECN 382	Urban Economics	
ECN 390	The Economics of Healthcare	
ECN 484	Race and the Economy	
ECN 485	Economics of Food	
ECN 487	Research Methods	
GIS 101	Introduction to GIS	
GIS 201	Intermediate GIS	

HIS 392	Museums, Monuments, and Media
POL 304	Engaging Communities
POL 306	Political Participation in US
POL 309	Advising and Advocacy
POL 316	State and Local Government
POL 319	Public Opinion & Media
POL 323	Women and American Politics
POL 324	Race & Ethnic Politics in U.S.
POL 326	Protesting Inequality
POL 328	U.S. Immigration
POL 331	Latin American Politics
POL 334	Russian Politics
POL 336	The EU and European Politics
POL 337	Contemp Cuban Pol & Society
POL 352	Global Political Economy
POL 356	American Foreign Policy
POL 367	Ethics in Internation Affairs
POL 368	Women, Gender & World Politics
POL 402	Capstone: Contentious Pol in US
POL 403	Capstone: Nations&Nationalism
POL 404	Capstone: Revolts&Revolutions
POL 405	Capstone: Pol of Labor & Work
SOC 253	Race and Social Justice
SOC 349	Poverty Ethics & Social Policy
SOC 355	Race, Crime & CJ
SOC 378	Urban and Public Policy
1 Experiential Learning Requirement:	
3	
ECN 491	Economics Internship
HIS 491	Philadelphia Area Internship
POL 490	Global Smarts Internship
POL 491	Philadelphia-Area Internship
SOC 490	Internship
or SOC 491	Internship
POL 390	Minternship 1
& POL 391	and Minternship 2
& POL 392	and Minternship 3
POL 411	Washington Internship I
or POL 412	Washington Internship II
POL 413	International Internship I
or POL 414	International Internship II
Any Service Learning Course	
Total Hours	30