B.L.S. IN GENERAL STUDIES
(ON-CAMPUS PROFESSIONAL STUDIES CONCENTRATION)

Concentration Overview
Professional Studies is an interdisciplinary concentration in the General Studies major that builds effective communication skills and develops organizational development skills for the workplace. The Professional Studies concentration may be completed either on campus or online. Professional Studies concentration requires 30 credit hours and complements the P.L.S. General Education Program. Professional Studies is ideal for students who want to maximize credits completed at other accredited universities or colleges and apply them toward a bachelor’s degree. Professional Studies concentration students apply their sharpened communication and interpersonal skills in the business or work place and set their goals for higher purposes after graduation.

Learning Goals and Objectives for the General Studies Program (Professional Studies Concentrations)
Goal 1: Knowledge of learning theories, group dynamics, and organization development.
Objective 1.1: Student will describe the effects on organizations when various learning theories, group dynamics, and organizational models are introduced into any professional setting.

Goal 2: Strong effective communication in professional settings.
Objective 2.1: Students will demonstrate mastery in APA writing for grammar, mechanics, style, and referencing.
Objective 2.2: Students will support claims with research evidence and effectively proofread writing for clarity and organization.
Objective 2.3: Students will demonstrate professional skills in oral language, voice, and body expression for presentations and public speaking.

Goal 3: Application of theories to work-related environments.
Objective 3.1: Students will become aware of the impact of individual identities (family background, roles, gender, race, ethnicity, religion, and sexual orientation) on organizations.
Objective 3.2: Students will describe various leadership styles and explain one’s reasons for choosing one style over another in group settings.

General Education Program Courses
(See Curricula (https://academiccatalog.sju.edu/programs/arts-sciences/professional-liberal-studies-gep))

GEP Integrative Learning Component
Any two courses in the social sciences, math, education, humanities, or natural science.

Professional Studies Concentration (on-campus)

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 263</td>
<td>Writing for Organizations</td>
<td>3</td>
</tr>
<tr>
<td>ENG 206</td>
<td>Public Speaking &amp; Presentation</td>
<td>3</td>
</tr>
<tr>
<td>ODL 300</td>
<td>Organizational Development</td>
<td>3</td>
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Five major electives offered in Health Administration, Organizational Development & Leadership or Professional Writing.