JOURNALISM MINOR

Learning Goals and Objectives

Goal 1: Develop an understanding of the vital role that media organizations play in sustaining democracies.

Objective 1.1: Students will demonstrate an understanding of the rights and responsibilities of a free press as well as an understanding of the various economic and social factors that influence the creation, dissemination, and consumption of journalism.

Goal 2: Learn basic journalism principles and accepted tenets of journalism ethics and the law, in part by way of significant moments in journalism history.

Objective 2.1: Students will develop and produce stories, and adhere to reporting practices, that reflect an understanding of basic journalism principles and that follow ethical guidelines such as those outlined in the Society of Professional Journalists Code of Ethics.

Goal 3: Develop reporting skills, from story ideation and discovery to pitching, sourcing, interviewing and information gathering.

Objective 3.1: Students will produce a variety of journalism, from breaking news or game day stories to full-length features or multimedia packages, that reflects learned skills in story ideation and reporting.

Goal 4: Develop writing skills that help produce engaging journalistic content, including but not limited to news and feature stories, with particular attention paid to writing strong leads, organizing and focusing story angles and materials, and incorporating quotes.

Objective 4.1: Students will produce a variety of journalism that reflects learned skills in the development of story angles, in organization of sourced materials and in writing.

Goal 5: Acquire skills with common and emerging multimedia tools, platforms and programs, aiding in the creation, hosting and promotion of journalistic work.

Objective 5.1: Students will demonstrate familiarity with various multimedia tools and programs, and in particular, an understanding of the use of social media platforms for journalists and news organizations.

Goal 6: Develop revision strategies and copy editing skills consistent with accepted journalism practice and style.

Objective 6.1: Students will practice revision strategies and demonstrate knowledge of copy editing skills and journalism style.

The minor in Journalism requires six journalism courses.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENG 261</td>
<td>News Reporting</td>
<td>3</td>
</tr>
<tr>
<td>ENG 492</td>
<td>English Internship</td>
<td>3</td>
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<tr>
<td>ENG 268</td>
<td>Fact-checking and Fake News</td>
<td>3</td>
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<td>ENG 269</td>
<td>Intro to Mass Communication</td>
<td>3</td>
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<td>ENG 346</td>
<td>The Art of The Interview</td>
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<td>ENG 350</td>
<td>Advanced News Reporting</td>
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<td>ENG 360</td>
<td>Feature Writing</td>
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<td>ENG 362</td>
<td>Photojournalism</td>
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<td>ENG 363</td>
<td>Sports Journalism</td>
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<td>ENG 364</td>
<td>Stunt Journalism</td>
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<td>ENG 365</td>
<td>Multimedia Journalism</td>
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<td>ENG 460</td>
<td>Magazine Writing</td>
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<td>ENG 461</td>
<td>Food Writing</td>
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<td>ENG 462</td>
<td>Travel Writing</td>
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<td>ENG 463</td>
<td>Literary Journalism</td>
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<td>ENG 464</td>
<td>Media, Politics &amp; the Election</td>
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<td>ENG 465</td>
<td>Special Topics in Journalism</td>
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<td>ENG 466</td>
<td>Journalism &amp; Entrepreneurship</td>
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<td>ENG 467</td>
<td>Communication and the Law</td>
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<td>ENG 468</td>
<td>Media/Culture in South Africa</td>
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<td>ENG 469</td>
<td>The Art of Editing</td>
<td>3</td>
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For English majors minoring in journalism: of the six required courses for the Journalism Minor, no more than two courses may also count towards the English Major.