

JOURNALISM MINOR

The Journalism minor offers students a comprehensive foundation in journalistic storytelling across multiple media formats, including text, graphics, audio, photo, and video. Students identify and explore critically, the historical role of journalism as a public service essential to democracy and the common good. Grounded in the study of media and society, the program is guided by professional standards and ethics, and journalism best practices that include rigorous research, writing, and fact-checking in the production of accurate, fair, and compelling stories.

An interdisciplinary program that includes courses from both the Department of Communication, Film and Journalism and the Department of English and Writing, the Journalism minor requires courses in news reporting and writing, and multimedia journalism.

Learning Goals & Outcomes

Goal 1: Students will produce and edit journalistic work that demonstrates professional standards of accuracy, verification, attribution, and clarity across multiple media formats, including written, visual, audio, and digital platforms.

Outcome 1.1: Produce original reported stories that demonstrate accuracy, verification, attribution, clarity, and form consistent with professional journalistic standards. Apply editing and revision strategies through workshops and/or conferences, drafting, and tracked edits.

Goal 2: Students will apply ethical frameworks and critically analyze issues of power, representation, and equity in journalistic practice, demonstrating informed decision-making in reporting, sourcing, and storytelling.

Outcome 2.1: Apply journalistic ethical frameworks to analyze journalistic storytelling composed by professionals, peers, and their own work. Compose reflections explaining ethical decisions made in their own reporting process and evaluating how sourcing and framing choices influenced representation and voice.

Goal 3: Students will evaluate and articulate the role of journalism in a democratic society, including how journalistic practices uphold, challenge, or reshape accountability in a changing media landscape.

Outcome 3.1: Explain the historical and theoretical foundations of journalism as a democratic institution. Analyze how journalistic practices shape public accountability and civic discourse.
Construct source-based arguments about journalism's evolving role in contemporary media environments.

Requirements

Code	Title	Hours
COM 203	Audio/Video I	3
ENG 261	News Reporting	3
COM 361	Multimedia Journalism	3
Two ENG courses from the following:		6
ENG 268	Fact-checking and Fake News	
ENG 360	Feature Writing	
ENG 364	Stunt Journalism	
ENG 460	Magazine Writing	
ENG 461	Food Writing	
ENG 462	Travel Writing	

ENG 463	Literary Journalism	
ENG 465	Special Topics in Journalism	
ENG 469	The Art of Editing	
One COM or ANS course from the following:		3
COM 364	Photojournalism	
COM 365	Sports Journalism	
COM 410	Sports Media Production	
COM 464	Media, Politics & the Election	
COM 467	Communication and the Law	
COM 468	Media/Culture in South Africa	
ANS 490	CAS Internship I	
ANS 491	CAS Internship II	
ANS 492	CAS Internship Experience	
Total Hours		18